

Sample Press Release

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For Immediate Release

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Page Middle School Students Sponsor “Clean the Creek” Event

Sixth-grade students from Page Middle School in Gloucester County, Virginia, have sponsored a very successful “Clean the Creek” event.

On Saturday, April 9, sixty students, nine teachers, and fourteen parents removed fifty pounds of trash between 9 a.m. and noon. Participants found glass, plastic, iron, and aluminum along twenty-five yards of the south shore of Timberneck Creek next to the county public boat landing.

The students conducted this “Clean the Creek” event as part of coordinated class environmental projects they designed to reduce solid waste pollution in local waterways. They are concerned about valuable Chesapeake Bay animals becoming entangled in debris such as discarded fishing line, plastic six pack rings, nets, and bags. According to the project leader, Ms. Very Goodteacher, “Projects like this help students learn important and useful skills. They also learn faster than in the classroom and have a clearer understanding.”

Some classes will continue their projects by sorting out recyclable materials. Then they will transport them to the county recycling collection area.